Cookie Use

Law

A new law on cookies demands that you, as a website user, are given the opportunity to understand how cookies are used on our websites and consent to cookies being stored on your computer (laptop/mobile/tablet).

What are cookies?

A cookie is a small text file, typically of letters and numbers, downloaded to your computer when you access websites. Typically, they contain the following information: a site name and unique user ID, the duration of the cookie's abilities and effects, and a random number. As a rule, cookies cannot be used to reveal your identity or personally identifying information.

When you visit a website that uses cookies for the first time, a cookie is downloaded onto your computer. The next time you visit that website, your computer checks to see if it has a cookie that is relevant and sends the information contained in that cookie back to the website. The website then notes that you have been there before, and in some cases, tailors what pops up on screen to take account of that fact. They also might record how long you spend on each page on a site, what links you click, even your preferences for page layouts and colour schemes.

Generally, the role of cookies is beneficial, making your interaction with frequently-visited sites smoother with no extra effort on your part. Without cookies, online shopping would be much harder. Without cookies, some websites will become less interactive with the cookie option turned off.

Most common cookies

Session cookies

These cookies expire when you close your web browser (Internet Explorer, Firefox, Safari, Google Chrome). These cookies are used for various reasons, for example, remembering what you have put in your shopping basket as you browse a website. They can also be used for security to access your Internet banking or email.

Persistent cookies

These cookies are still stored on your computer after you have closed your web browser which allows your preferences on websites to be remembered. These cookies are used for a variety of purposes, for example, remembering your preferences on a website (your language choice or your user name on a particular website).

First and Third-Party cookies

This refers to the website placing the cookie. First party cookies are cookies set by the website you are visiting. Third party cookies are set by another website; the website you are visiting may have advertising on the page and this other website will be able to set a cookie on your computer. Third party cookies on the main web browsers allow

third party cookies by default. Changing the settings on your browsers can prevent this.

Exceptions

There are some exemptions to the above where it is essential for a website to store information on your computer, for example, to provide a service to you that you have requested.

Our use of Cookies

We use first party cookies for website functionality for example; how the site is designed and works. We also use third-party cookies from google translate and google maps.

- We do not store personal information about you or track you on our website.

Third-party Cookies

- Please see overview for:
    - [Privacy at Google](#);
    - [Google Translate Terms of service](#);
        - [Google Maps Terms of service](#).

- Google translate and Google map cookies:
    - khcookie, NID, SNID and PREF

These cookies are used by Google to store user preferences and information when viewing pages with Google maps and translate upon them. Use of these services are designed to provide detailed information on how to locate touchclean.co.uk and for translation of language preferences.

Further information can be found at:
- https://ico.org.uk/media/for-organisations/documents/1545/cookies_guidance.pdf;
- https://www.aboutcookies.org
- [How to delete cookies](#)

Changes to cookie usage

touchclean.co.uk keeps the use of cookies under regular review. This page was last updated on: 7th March 2022.

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